

PETER C STOCKER

pcstocker@comcast.net Galisteo, New Mexico USA 1.206.890.9438

Over 30 Years of Creative Design Leadership and Brand Development,
for Consumer Brands, Interiors, Graphic Design and Brand Strategy.

EXPERIENCE: I have stayed quite busy in my career. Working both sides of the fence, and striking out on my own for awhile. All to my benefit, and wisdom. It's made me a better designer, better artist and a relatable leader.

2014-2023	Principal Partner- Consumer Experiences MG2 - Seattle
2007- 2014 :	Owner Story Trading LLC - Seattle My small design firm- primary client was Amazon.com
1997-2007 :	Brand Director Foundation Design - Seattle Small design firm focused on apparel.
1990-1997 :	Consumer Marketing Manager- Youth Marithe´ & Francois Girbaud- NC French designer denim pioneers-owned by VF Corp at that time.
OTHER :	Owner-Founder Komforte Chockolates Consumer chocolate bar brand that was sold regionally in the PNW and some national distribution with innovative flavors, packaging.
EDUCATION :	University of Kansas Lawrence, Kansas Western Washington University An E.G.D. + Brand Development Workshop for B.F.A. seniors at Western Washington University, and been a guest lecturer for that program.

CLIENT PARTNERS (by category):

APPAREL:	ALLEN EDMONDS BILL BLASS BROOKS RUNNING CATERPILLAR FAÇÇONABLE´ FRYE
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GLORIA VANDERBILT
HAGGAR
LEE
LEVI'S
MARITHE ' & FRANCOIS GIRBAUD
NORDSTROM RACK
SALTAIRE
SHORE
TOMMY BAHAMA
TOP GUN
UNIONBAY
WRANGLER

FOOD + BEVERAGE:

AMAZONFRESH
BLUE C SUSHI
BOOM NOODLE
BOURBON COFFEE (Rwanda)
CBRE
CHIC FIL A
CITYFRUIT
CRAFTED HOSPITALITY (Tom Colicchio)
EVERGREENS SALAD
FONTE ' COFFEE
GFI HOSPITALITY
GGP
GIRIN
H MART
IVAR'S SEAFOOD
JCOCO
KOMFORTE CHOCKOLATES
LOULOU (Thierry Rautureau)
MICROSOFT (Cafe 36)
MOMIJI
NEEDS LTD
OLIVIA SUPERFREE
SEATTLE CHOCOLATE
SMASHBURGER
SSP AMERICA
STOCKBOX GROCERS
THE THIRTEEN COINS
TREJO'S TACOS
U:DON
UMI SAKE HOUSE
UNICO
WHITE CASTLE

SPECIALTY RETAIL + OTHER:

ALASKA AIRLINES
AMAZON

CONT...

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BIKESPORT
CHINA MERCHANTS BANK (Shanghai)
CHINA RESOURCES ENTERPRISE LTD
CRANIUM
ELEMENT CYCLES
EVEREVE
FLUKE BIOMEDICAL
FREEWHEEL CARGO
FUJIMATSU VILLAGE
HAIKU HOUSE (Maui)
HOMESTREET BANK
I.H.M.E.
KEMPER DEVELOPMENT GROUP
MANTLE ART
PIVOTSTREAM
PUBLIC STORAGE CORP
SAIGON PENINSULA (Vietnam)
SEATTLE PREMIER HEALTH
SECOND USE
SHAKE-A-LEG / MIAMI CHAPTER
SMITH DENTAL
THE ESCAPE GAME
TRI-WEST GROUP
TRIANGLE DEVELOPMENT
UNIVERSITY OF WASHINGTON ROWING
WASHINGTON FEDERAL BANK
WEST MARINE
WESTERN WASHINGTON UNIVERSITY

PROFESSIONAL REFERENCES UPON REQUEST

Small Sample ONLINE PORTFOLIO:

peterstocker.com